

2019-2020 District Goals



District: District 418
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

I will ensure that my district team understands their roles in the Club Officer training process.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 60% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

LEARNING FOR EVERY LION

Custom goal and action items

I WILL ENCOURAGE TRAINING OF ALL CATEGORIES OF OFFICERS AT VARIOUS LEVELS IN THE CLUBS AND AT DISTRICT LEVEL TO TAKE ADVANTAGE OF TRAINING PROGRAMS AT THE VARIOUS INSTITUTES TO BE ABREAST WITH DEVELOPMENTS IN THE ASSOCIATION, AND TO BE WELL PREPARED TO TAKE UP LEADERSHIP ROLES AT THE DISTRICT

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	200
2nd Quarter	150
3rd Quarter	200
4th Quarter	200

By the end of the 4th quarter, the district will add a total of 750 new members.

Action Items:

- My district will establish 15 club branch(es).
- My district will induct 750 new Lions under 40 years old.
- My district will convert 25 Leos to Lions.
- My district will organize at least 5 membership growth event(s).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	5	120
2nd Quarter	5	120
3rd Quarter	2	60
4th Quarter	3	90

By the end of the 4th quarter, the district will start 15 new clubs.

With a minimum of 390 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop .

My district will organize 4 Leo Club(s).

My district will start 2 Speciality Club(s).

1) ARTISANS WHO ARE AUTO MECHANICS/ENGINEERS

2) HEALTH WORKERS, MAINLY NURSES AND DOCTORS

My district will start 2 Campus Club(s) at

1) UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA

2) UNIVERSITY OF EDUCATION, WINNEBA school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	0
2nd Quarter	6
3rd Quarter	10
4th Quarter	0

By the end of the 4th quarter, the district's membership drops will not exceed 16 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

750	+	390	-	16	=	1124
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 5000 people.

Action Items:

Of the total number of people served in my district, 3000 people will be youth (under 18 years old).

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 10 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 15 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Custom goal and action items

I WILL ENCOURAGE AND ENSURE TRAINING IS GIVEN TO ALL LEVELS OF LEADERSHIP, AS WELL AS CONTINUED LIONS EDUCATION FOR THE GENERALITY OF MEMBERS, FOR THIS, I INTEND TO APPOINT 3 TRAINING DELEGATES FOR THE DISTRICT

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 3 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 10 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 17% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

Custom goal and action items

I AIM, AS DISTRICT GOVERNOR, TO ENCOURAGE LEADERSHIP DEVELOPMENT THROUGH TRAINING AND ENCOURAGING MY FELLOW LIONS TO TAKE ADVANTAGE OF THE OPPORTUNITIES THAT COME THEIR WAY, EITHER TO TAKE UP A LEADERSHIP ROLE, OR SIGN UP FOR A TRAINING PROGRAM